



15 Tips for Fundraising Success

1. Ask, ask and ask again. The minute you limit who you ask is the minute you limit the amount of money you can raise!
2. Remember you are asking for Prevent Child Abuse Wisconsin, not yourself, so there is no need to be afraid. People like having an opportunity to do good works. Asking for a donation for Spoke Out gives them this opportunity and allows them to feel like they are making a difference in keeping children safe.
3. Start a letter-writing campaign. Mail or email the letter to your family, friends and co-workers. Be sure to include your personal fundraising goal in the letter.
4. Be optimistic! Have a positive attitude and you will accomplish great things.
5. Host a fundraising party and ask people to pledge their support that night.
6. Create a buddy system. Ask a person who cannot walk or bike to help collect donations for you.
7. Bring your donation form wherever you go so you can be ready to discuss the event and make your ask!
8. Host a bake sale, raffle, a used book sale, or a car wash and donate the proceeds to Spoke Out.
9. Ask one person a day to sponsor you.
10. Give something up. Whether it is a movie, a manicure, or a dinner at an expensive restaurant; contribute what you would have spent to Spoke Out. Give up a "vice" for a week. Give up coffee, smoking or chocolate and donate the money you would have spent to Spoke Out.
11. Ask people to contribute to Spoke Out instead of buying you a gift for your birthday, your anniversary, or some other holiday.
12. Find out if your company has a matching gift program. Matching gifts can double your money collecting efforts.
13. Put a message on your answering machine at home about Spoke Out; ask people to sponsor your efforts.
14. Put a message on the signature line of your email messages encouraging people to sponsor your efforts.
15. Set a daily fundraising goal for yourself and beat it!